

WE'RE BETTER TOGETHER

Join our growing network of successful HVAC partners.



THE HEATING AND COOLING PROFESSIONALS WHO **CARE**



AT CLIMATECARE, WE HAVE EVERYTHING YOU NEED TO BUILD BUSINESS AND PROFITS.

The HVAC industry is constantly changing. Today, there are more competitors, profit margins are being reduced, and customers are demanding more services at lower prices. Even the best run independent contractors need every advantage in order to succeed.

ClimateCare gives independent HVAC contractors opportunities to learn from the industry's best, preferential vendor pricing, brand-building marketing, improved services, and proven tools you need to succeed in today's highly competitive market.

A 30-year track record of success

ClimateCare has a solid and successful network of quality-driven independent residential HVAC retail companies across Ontario who are committed to long-term growth and success.

Boosts your bottom line

ClimateCare is focused on improving the quality of our operations and reducing costs in order to boost your bottom line and grow your business.

Strength in numbers

ClimateCare is a member owned organization and combined, our members represent over \$70 million in annual sales. This gives our members greater purchasing power with our approved suppliers.

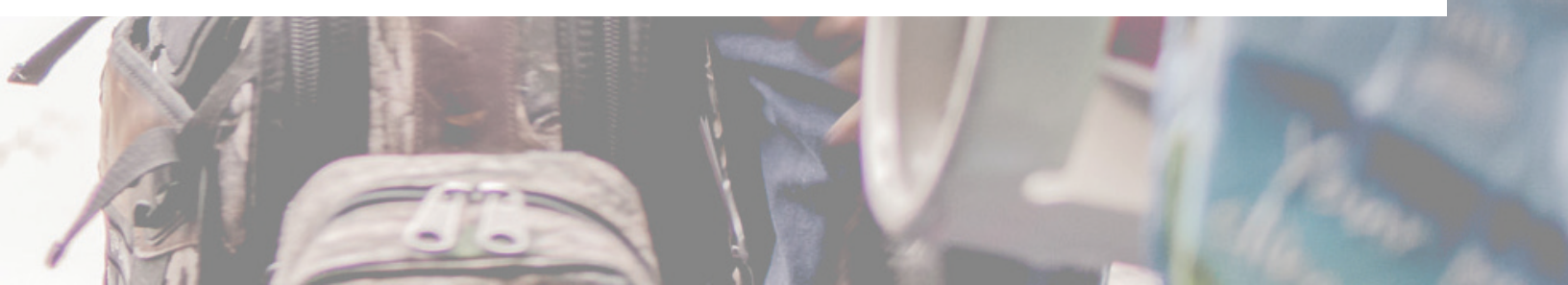
Active membership participation

Each member company participates in critical decisions with a Board of Directors and Standing Committees made up of members to oversee all activities.



MEMBERSHIP INCREASES THE VALUE OF YOUR BUSINESS

ClimateCare members have exclusive access to a wide variety of tools, education and services that increase profits, improve services and build your brand for long-term success.



INCREASE PROFITS

- Earn discounts from leading manufacturer and wholesale partners while differentiating your brand with an exclusive private labelled product line
- Group buying savings on a wide range of business related costs
- Financing and flat rate pricing programs

IMPROVE YOUR BUSINESS

- Professional business coaching by experts who know the HVAC business
- Affordable group health care benefits for you and your employees
- Human Resources strategies and programs designed for your business
- Four ClimateCare conferences per year, full of insights, ideas and opportunities
- Best practices training for improved health and safety of all members and employees
- Programs and training to help you establish recurring revenue streams increasing the valuation of your business

BUILD YOUR BRAND

- The growing ClimateCare brand
- Advertising advice, individual and group marketing strategies
- Sales and marketing tools, templates, graphic design services
- Advanced online marketing and customer service strategies

IMPROVE SERVICES

- Hands on training programs for all key areas of your business
- Customized software systems
- Technical training and up-to-date information
- Top industry ideas and best business practices at networking events



STAY LOCAL, PLAY BIG

You’ve spent years building a reputation for quality and service in your community. With ClimateCare you can continue to leverage that reputation, keeping your own identity and leveraging it with our recognizable brand.

The strength of our two names creates a powerful synergy that is unique in the industry. The ClimateCare brand is recognized across Ontario as HVAC and personal climate experts. But we’re more than that. We’re also seen as neighbours and trusted professionals who will make sure that everything is done right, every time.

As a ClimateCare member, you’ll have access to our full range of group and individual professional marketing services that have built our brand for over 30 years.



ACTIVE AND EXPERIENCED MEMBERS PROVIDE STRONG LEADERSHIP.

ClimateCare is managed by an active group of member-led committees. Committee work is not mandatory, however, selected members are invited to participate.



Reduce overhead with significant discounts

- Marketing services
- Graphic design and printing
- Website and online services
- Extended Warranties
- Business Insurance
- Group Benefits Plan

Increase equity and earn rebates with funds directed back to members

- Earned shares grow as you succeed with the group
- Co-op advertising (25% - 50% of your advertising dollars go back to you)
- Increased participation means more opportunity for rebates and discounts

ClimateCare Support Centre

- Professional and friendly assistance
- Private label purchasing coordination
- Board/Training room available to members
- HR Advisors & Employment Lawyer
- Health and safety training
- Timely information sharing
- Members' only intranet

Quarterly General Meetings

- Mentoring and networking with other members
- Entertaining and informative presentations
- New product and technology updates
- Complimentary hospitality and social events
- Training workshops

A CLIMATECARE SUCCESS STORY

"We couldn't have done this without ClimateCare. When we got into this business, we didn't even know that a furnace had a filter! But we were able to learn from the ClimateCare playbook, implement their tools and training, and learn from our fellow members and grow. Without this group, we would never have made it to where we are today. We are so proud to have been part of this group for so many years and can't thank everyone enough for all of the support we have been given."

A former super star member, upon recently selling her business, after 15 years of ClimateCare membership

ClimateCare membership provides you with the tools, purchasing power, customer incentive programs and infrastructure support to immediately add value to your business.

"As a member of ClimateCare I'm provided with the tools and information I need to make my company the best it can be. One of the most valuable aspects of membership has been the ongoing support, advice and camaraderie from my fellow members. I truly believe that we're better together."



Mark Haagsma
Owner
Lambton ClimateCare

FIND YOUR PLACE AT CLIMATECARE

Start improving your business and growing your profits today.



climatecare.com 1-888-838-5390

